

# 2011 FLICKERS FACT SHEET

The **FLICKERS: RHODE ISLAND INTERNATIONAL FILM FESTIVAL** is accredited by the **Academy of Motion Picture Arts and Sciences** as a qualifier for **Oscar™** in the Best Short (Live Action) category. Only 65 festivals out of over 7,000 worldwide share this honor.



Rhode Island welcomed record crowds last August for the 15th Annual **FLICKERS: Rhode Island International Film Festival (RIIFF)**. **228** filmmakers, cast and crew from around the world came to exhibit their films, meet with distributors and compete for the Festival's top prizes. The Opening Night Program took place at **The Vets** (formerly the **VMA Arts & Cultural Center**). Long-term sponsors, Sony Corporation and HB Communications provided the Festival with the latest state-of-the-art, High Definition projection technology for screenings.

The Festival was cited by Chris Gore in *The Ultimate Film Festival Survival Guide, 3rd edition*, as one of the **Best International and Short Festivals in the United States** and "One of the most exciting new festivals to come along, Rhode Island International Film Festival aggressively supports its filmmakers."

*Travel Smart Magazine* also cited RIIFF as one of the "**Top 12 Film Festivals in the United States.**"

## FLICKERS BY THE NUMBERS:

- **6,746,257** million hits on the RIIFF website throughout the year.
- **29,892** attendees at FLICKERS/RIIFF 2011 year-round events.
- **\$16,950** (in dollars) value of scholarship and programming donations to area colleges and universities.
- **4,531** films entered in competition to the Festival up from **4,202** in **2010**.
- **1,890** tickets donated to support community non-profits.
- **228** filmmakers and celebrities registered at the Festival.
- **39** *World/United States/North American Premieres* presented during the main Festival.
- **60** countries represented in competition at the Festival.
- **12** major celebrities at the Festival: **Paul Sorvino, Rupert Friend, Federico Castelluccio, Rachel Leigh Cook, Daniel Gillies, Allegra Houston, Amber and Sam Jaeger, Paul Marcarelli, Brandon Routh, Michael Carroll and Ken Howard**
- **41** education programs and special events presented by RIIFF throughout the year; including host **Oscar Night® America**.
- **36** venues throughout Rhode Island where films were screened and festival events took place.
- **9** artistic partnerships established: **Guangzhou International Documentary Film Festival, the Montreal Festival du Nouveau Cinéma, the Magnolia Film Festival, Unifrance, the Woods Hole Film Festival, the Tupelo Film Festival, Martha's Vineyard International Film Festival, Anna's Vision Film Festival** and the **North Country Film Festival**.
- **3-in-1 ~ Flickers** created **The New England Film Festival Alliance (NEFFA)** that links regional festivals together for fiscal, management and sponsorship collaboration.
- **1 and Only ~ New England's sole Academy Award® Qualifying Festival with 9 films on the Oscar® Short-list for 2011.**

## FLICKERS: RHODE ISLAND INTERNATIONAL FILM FESTIVAL

83 Park Street, Suite 1, Providence, RI 02903 • 401-861-4445 • [info@film-festival.org](mailto:info@film-festival.org) • [www.RIFilmFest.org](http://www.RIFilmFest.org)

Contact: **Shawn M. Quirk**, *Programming Associate*, [quirk@film-festival.org](mailto:quirk@film-festival.org)