



**FOR IMMEDIATE RELEASE**

## Rhode Island International Film Festival 2007

M E D I A R E L E A S E

For Details, Photographs or Videos about RIFF News Releases,

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### **WORLD PREMIERE OF "FROM THE 50 YARD LINE" TO BE ACCOMPANIED BY LIVE MARCHING BAND**

**THE RHODE ISLAND COLLEGE BRASS QUINTET WILL PREVIEW MOVIE SCREENING DURING  
THIS YEAR'S RI INTERNATIONAL FILM FESTIVAL**

**Providence R.I.** (July 26, 2007)—On Wednesday, August 8<sup>th</sup>, **Rhode Island Film International Film Festival** (RIIFF) audiences will find that their movie screening will not be two-dimensional on a large cinema screen. A full live marching band will precede the World Premiere screening of the film "From the 50 Yard Line." Although the screening starts at 7 PM, audiences waiting to view it for the first time will be entertained by "Brass Odyssey" RIC's Brass Quintet from 6-7 PM in the lobby of the Columbus Theatre; 270 Broadway, Providence.

The film "From the 50 Yard Line" directed by Doug Lantz is making its world premiere this year at the 11<sup>th</sup> Annual Rhode Island International Film Festival. The documentary tells the emotional band story through two high school bands; one an Ohio championship show band, and the other a Los Angeles band reborn after 18 years of silence due to cutbacks. As the bands travel from band camp, to the marching season, and the 2006 competition, the truth is shown behind the dedication and passion for music that these students have and the life-changing effects and ramifications that comes with the loss of music funding in schools. The documentary dispels many misconceptions about marching bands and showcases the disciplined practice that is exemplified by the young musicians.

The film is dedicated to the hard working band students and over a hundred bands from all over N America, including New England, have signed up free on the website to recognize the cause of music and be counted in the credits of the movie. In addition to band music, the producers have also acquired music from 2006 Grammy nominated composer Peter Boyer, a Rhode Island native and 1991 graduate of Rhode Island College.

To kickoff the much awaited premiere there will be a concert on Monday, August 6<sup>th</sup> from 12-2 PM at Water Place Park in downtown Providence. The concert will feature bands affiliated with Rhode Island College and West Warwick High School. Filmmakers, including ABC Network freelance journalist and Director Doug Lantz, will be present for interviews.

A second concert will take place on August 8<sup>th</sup> from 12-1 PM as the excitement continues to grow. It will also be in Water Place Park and will feature bands from URI, the 75 piece East Bay Summer Wind Ensemble, and a surprise appearance by drum line members of the Centerville Ohio High School Band profiled in the film. Filmmakers and featured students from the film will be present for interviews after the concert as well as at the world premiere event.

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“From the 50 Yard Line” is one of over 300 films being shown at the 11<sup>th</sup> Annual Rhode Island International Film Festival which will run from August 7<sup>th</sup>-12<sup>th</sup> at various venues in RI. As well as documentaries, the festival shows shorts, features, as well as children’s films. For a complete list of this year’s scheduled programming, visit [www.rifilmfest.org](http://www.rifilmfest.org).

For more information on the film please contact Dave Johnson at 818-415-3277 or Doug Lantz at 213-453-3684, Producers, Blake House Media, Inc. or email at [dwjohanson@blakehousemedia.com](mailto:dwjohanson@blakehousemedia.com) or [doug@blakehousemedia.com](mailto:doug@blakehousemedia.com). Film synopsis and press kits are available upon request or visit [www.fromthe50yardline.com](http://www.fromthe50yardline.com) and [www.march4music.com](http://www.march4music.com) for more information about the film and cause.

The Rhode Island International Film Festival is supported in part by the City of Providence, the Providence Tourism Council, the Providence Department of Arts, Culture & Tourism, Clear Channel Communications, Sony, Rule Broadcast Systems, WJAR TV10, the Rhode Island State Council on the Arts, Amtrak, Radio Disney, Motif magazine, and contributions from members and community supporters.

The Flickers Arts Collaborative, an organization with 25 years of experience presenting major artistic events as well as independent and foreign films to the public, produces RIIF.

*Advance ticket sales for screenings and special events are available through the RIIF website ([www.RIFilmFest.org](http://www.RIFilmFest.org)). Student, group, and senior discounts are also available but only in advance. To purchase tickets or obtain more information about any aspect of RIIF, call 401-861-4445; or write RIIF, 268 Broadway, Providence, RI 02903; email [info@film-festival.org](mailto:info@film-festival.org). or log onto [www.RIFilmFest.org](http://www.RIFilmFest.org).*

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## CALENDAR EVENTS LISTING:

**KICKOFF EVENT MONDAY:** Concert at Water Place Park in downtown Providence on Monday, August 6 from Noon to 2 p.m. featuring bands affiliated with Rhode Island College and West Warwick High School, to help kick off the Festival week. Filmmakers, including ABC Network freelance journalist and Director Doug Lantz, will be present for interviews.

**PROMOTIONAL EVENT WEDNESDAY:** Concert at Water Place Park in downtown Providence on Wednesday, August 8 from Noon to 1 p.m. featuring bands from URI, the 75 piece East Bay Summer Wind Ensemble, and a surprise appearance by drum line members of the Centerville Ohio High School Band profiled in the film. Come show your support for music education and enjoy the music of these talented musicians. Filmmakers and featured students from film will be present for interviews.

**WORLD PREMIERE EVENT:** The brass quintet “The Brass Odyssey” from Rhode Island College will entertain the crowd as they arrive on August 8 at 6:00 p.m. in the lobby of the beautiful and historic Columbus Theater at 270 Broadway in downtown Providence. The World Premiere screening of “From the 50 Yard Line” will start at 7:00 p.m., but please come early to enjoy the wonderful music. Filmmakers and various student and band director ‘stars’ of the film will be present for interviews. Tickets are available via [www.film-festival.org](http://www.film-festival.org) or 401-861-4445.