



FOR IMMEDIATE RELEASE:
2010 RHODE ISLAND
INTERNATIONAL FILM FESTIVAL
MEDIA RELEASE

For Details, Photographs or Videos about RIIFF News Releases,
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Oscar Night® America Partners with the Rhode Island International Film Festival

Providence Oscar Night® America is one of only 50 official parties sanctioned by the Academy to host an official Oscar® telecast viewing party on Oscar Night.

(PROVIDENCE, RI) • Oscar Night® America is the Academy of Motion Picture Arts and Sciences' grassroots program that enables not-for-profit charities host glamorous parties while raising much needed funds. In 2010, the Rhode Island International Film Festival (RIIFF) has been selected to host Rhode Island's only officially sanctioned party, one of only 50 official parties throughout the country sanctioned by the Academy.

On Sunday, March 7, 2010, guests will experience the thrills, surprises and excitement of the 82nd Academy Awards® at Providence's Oscar Night® America party.

As Oscar co-hosts Steve Martin and Alec Baldwin take the stage in Los Angeles at Hollywood's Kodak Theatre, Rhode Islanders will be able to join John Deluca and Allison Alexander of ABC6 for the creative black-tie event at the Veteran's Memorial Auditorium & Cultural Center, that is set to benefit the Rhode Island International Film Festival (RIIFF). All attendees to the event will be treated like Oscar nominees, walking into the theatre on a red carpet that would be found at world cinematic premieres. This grand entrance will be covered live by ABC 6; official sponsor for Providence Oscar Night® America.

"We could not be more honored and pleased that the Academy has selected the Rhode Island International Film Festival to host the 2010 Providence Oscar Night® America," stated Michael Drywa, RIIFF's Board President. "The prestigious nature of Oscar Night® America is a feather in the cap of our organization which prides itself on fostering an appreciation and respect for the world of film.

"RIIFF has had a long-term relationship with the Academy as New England's only qualifying Festival in the short film division, so this new relationship could not be more appropriate," he added.

The Rhode Island International Film Festival (RIIFF), now in its 14th year, has secured its place in the global community as the portal for the best in international independent cinema; earning the respect of domestic and foreign filmmakers, filmgoers and trend watchers. This confluence of art and commerce brought together world-class celebrities,

award-winning filmmakers, new talent and audience members in record numbers last year.

Funding generated by Providence **Oscar Night® America** will be used to not only underwrite the Festival's 14th Season in August, it will support such community outreach and educational programs as the Rhode Island Film Forum; Cine ¡OLÉ!; the Golden Jasmine Chinese Film Festival; the Vortex Sci-Fi Film Festival; the New England Student Film Festival; the Providence GLBT Film Festival; the Providence Underground Film Festival; the Roving Eye Documentary Film Festival; the RIFF Technology Forum; the 7 Day PSA Competition; the KidsEye™ Summer Filmmaking Camp; Documentary Tech; ScriptBiz™; the RI International Horror Film Festival; and the Flickers' Japanese Film Festival.

"Many people do not realize that programming created and produced by the Rhode Island International Film Festival takes place throughout the year," stated **George T. Marshall, RIFF Executive Director/CEO**. "From specialized screening events to internships, RIFF provides an ongoing opportunity to discover all the elements that compose the cinematic arts."

Sponsors for the 2010 Providence **Oscar Night® America** hosted by the **Rhode Island International Film Festival** include **PMA Industries, ABC6, Temple Restaurant** and the **Veteran's Memorial Auditorium & Cultural Center**.

For sponsorship opportunities or information, please contact **Demetria Carr**, Managing Director, at 401.861.4445 or demetriac@film-festival.org

ABOUT OSCAR NIGHT® AMERICA:

Since its inception in 1994, the program has generated nearly \$24 million in funding for a wide spectrum of charitable organizations. The **Oscar Night® America** Party in Providence, Rhode Island will raise vital funds to enable the Rhode Island International Film Festival to further its educational and arts outreach efforts and underwrite RIFF's August 2010 season.

ABOUT THE RHODE ISLAND INTERNATIONAL FILM FESTIVAL

The mission of the **Rhode Island International Film Festival** is to discover and empower filmmakers. Held in Providence, and at locations throughout the state, RIFF is one of only 63 film festivals worldwide that is a qualifying event for the Oscars. It is also New England's largest film festival. Its innovative programming, cultivated industry ties, and loyal audiences have made the Festival a strategic and desirable platform for film premieres, drawing hundreds of independent filmmakers from around the globe. The next Festival will take place **August 10-15, 2010**. For more information about the festival, please visit www.rifilmfest.org.

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