

RHODE ISLAND INTERNATIONAL FILM FESTIVAL 2009 Program Guide Ad Rates



Contact: Greg at (401) 861-4445, greg.randolph@film-festival.org

Filmmaker discount - Limited time only!

SPECIAL POSITIONS (4-Color)

Interior Front Cover*	\$5,500	\$1,250
Interior Back Cover*	\$5,500	\$1,050
Back Cover*	\$6,500	\$1,750
Center Spread*	\$3,750	\$1,750

Full Page (Color)*	\$2,500	\$1,250
Full Page (B&W)*	\$1,500	\$ 750
1/2 Page (B&W)	\$ 700	\$ 350
1/4 Page (B&W)	\$ 400	\$ 200
1/8 Page (B&W)	\$ 300	\$ 150



2009 Rhode Island International Film Festival

Program Book Ad Rates

Filmmaker Discount – Limited Time Only!

Check	Final Format Size (width x height)	6" X 9.5"
	Resolution	250 - 300 DPI (PPI)
Description	Back Cover	\$6,500 \$1,750 Color
	Interior Cover/Front	\$5,500 \$1,250 Four Color
	Interior Cover/Back	\$5,500 \$1,050 Four Color
	Center Spread	\$3,750 \$1,750 Color
	Full Page Bleed, 5.875" X 9.5" w/ .125 bleed	\$2,500 \$1,250 Color
	Full Page, 5.25" x 8.5"	\$1,500 \$750 Black & White
	1/2 Page (5.25" x 4.25" H; 2.5" x 8.5" V)	\$700 \$350 Black & White
	1/4 Page (2.5" x 4.25" V)	\$400 \$200 Black & White
	1/8 Page (2" x 2.5")	\$400 \$150 Black & White
	Supplement	Position
Type	Annual Publication	
Content	Program Book for RIFF 2009	
Number of Pages	100 pages approx.	
Impression	Color Covers, Some interior color	
Number Printed	6,000 units	
Distribution	6,000 units free	
Promotions	32+ pages (approx. 33% of space)	
Date of Release	July 31, 2009	

***Ads are due by July 17, 2009**

Technical Specifications

- The file formats preferred are PDF or flattened EPS/Tiff. (If possible please keep the file size under 5 MB)
- Resolution of 250 - 300 DPI (PPI)
- Film (at the discretion of the advertiser): 150 l.p.p.
- Electronically would be preferred
- Send questions or inquiries to info@film-festival.org

Ad Size	_____	Color	Black & White
Total	\$ _____		
Company Name	_____		
Payment Method	Check	Credit Card	
Card Type	MasterCard	Visa	
Card Number	_____		
Expiration	____ / ____ / ____		
Name on Card	_____		
Signature	_____	Date:	_____
Signature of RIFF Employee	_____	Date:	_____

Full Page With Bleed 5.875" x 9.5" - .125" bleed

Half Page 5.25" x 4.25"

Quarter Page 2.5" x 4.25"

Eighth 2.5" x 2.5"

Full Page
5.25" x 8.5"

Half V 2.5" x 8.5"