

2010 FLICKERS FACT SHEET



The **Rhode Island International Film Festival** is accredited by the **Academy of Motion Picture Arts and Sciences** as a qualifier for **Oscar™** in the Best Short (Live Action) category. Only 65 festivals out of over 7,000 worldwide share this honor.

Rhode Island welcomed record crowds last August for the 14th Annual **FLICKERS: Rhode Island International Film Festival (RIIFF)**. **247** filmmakers, cast and crew from around the world came to exhibit their films, meet with distributors and compete for the Festival's top prizes. The Opening Night Program took place at the historic **VMA Arts & Cultural Center (VMA)**. Long-term sponsors, Sony Corporation and HB Communications provided the Festival with the latest state-of-the-art, High Definition projection technology for screenings.

The Festival was cited by Chris Gore in *The Ultimate Film Festival Survival Guide, 3rd edition*, as one of the **Best International and Short Festivals in the United States** and "One of the most exciting new festivals to come along, Rhode Island International Film Festival aggressively supports its filmmakers." *Travel Smart Magazine* also cited RIIFF as one of the **"Top 12 Film Festivals in the United States."**

FLICKERS BY THE NUMBERS:

- **6,568,143** million hits on the RIIFF website throughout the year.
- **28,754** attendees at FLICKERS/RIIFF 2010 events.
- **27,725** dollars of scholarship and programming donations to area colleges and universities.
- **4,202** films entered in competition to the Festival up from 3,413 in 2009.
- **1,675** tickets donated to support community non-profits.
- **247** filmmakers and celebrities registered at the Festival.
- **58** *World/United States/North American Premieres* presented during the main Festival.
- **53** countries represented in competition at the Festival.
- **39** education programs and special events presented by RIIFF throughout the year; including host **Oscar Night® America**.
- **27** venues throughout Rhode Island where films were screened and festival events took place.
- **6** artistic partnerships established: **Guangzhou International Documentary Film Festival, the Montreal Festival du Nouveau Cinéma, the Magnolia Film Festival, Unifrance, the Woods Hole Film Festival, the Tupelo Film Festival, Martha's Vineyard International Film Festival, and the North Country Film Festival.**
- **3 in 1 ~ Flickers** created **The New England Film Festival Alliance (NEFFA)** that links regional festivals together for fiscal, management and sponsorship collaboration.
- **1 and Only ~ New England's sole Academy Award Qualifying Festival**

FLICKERS: RHODE ISLAND INTERNATIONAL FILM FESTIVAL

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