

2010 Rhode Island International Film Festival

Program Book Ad Rates

***Filmmaker Only Special discount!**

Check	Final Format Size (width x height)	6" X 9.5"
	Resolution	250 - 300 DPI (PPI)
Description	Back Cover	_____
	Interior Cover/Front	\$5,500 \$1,250 Four Color
	Interior Cover/Back	\$5,500 \$1,250 Four Color
	Center Spread	_____
	Full Page (Bleed, 6" x 9.5" + 1/8" border)	\$2,500 \$250 Color
	1/2 Page (5.5" x 4.5" V; 2.75" x 9" H)	\$700 \$125 Color
	1/4 Page (2.75" x 4.5" V)	\$400 \$75 Color
	Strip Ad (1.75" x 5.5" H)	_____
	1/8 Page (1.5" x 3.5" H or V)	\$300 \$50 Color
	Supplement	Position
Type	Annual Publication	
Content	Program Book for RIIF 2010	
Number of Pages	90 pages approx.	
Impression	Color Covers, interior color	
Number Printed	Only by RIIF	
Distribution	Free	
Promotions	32+ pages (approx. 15% of space)	
Date of Release	Intended date: August 1, 2010	

Technical Specifications

- The file formats preferred are PDF, JPG, or flatten EPS/Tiff. (If possible please keep the file size under 5 MB)
- Resolution of 250 - 300 DPI (PPI)
- Film (at the discretion of the advertiser): 150 l.p.p.
- Electronically would be preferred, however if the file is over 5megs please put on disk
- Send questions, inquiries and payments to arubin@film-festival.org or fax to 401.490.6735

Ad Size	_____	Color	Black & White
Total	\$ _____		
Company Name	_____		
Payment Method	Check	Credit	
Card Type	MasterCard	Card	
Card Number	_____	Visa	
Expiration	____ / ____ / ____		
Name on Card	_____		
Signature	_____		Date: _____
Signature of RIIF Employee	_____		Date: _____