

# FLICKERS:

## RHODE ISLAND INTERNATIONAL FILM FESTIVAL

### Online & Print Program Ad Rates

#### Special Filmmaker & Community Rates

Promote your business or film in our 15<sup>th</sup> Annual Rhode Island International Film Festival program guide. This year we are utilizing both a print guide and online guide for maximize exposure. Your purchased ad will be featured in both. The print guide will be a 24 page full color guide that focuses on our film schedule and venues. They will be distributed beginning on the Friday before the festival, August 5<sup>th</sup> and will continue circulation until the close of the festival. The online program guide will be a more extensive unabridged guide to the festival, going live the first week of August as well.

#### Technical Specifications:

- *File formats preferred are PDF, JPG, or flatten EPS/Tiff*
- *Resolution of 250-300 DPI (PPI)*
- *Film (at the discretion of the advertiser):150 l.p.p.*
- *Electronic Files are preferred unless over 5megs*

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<b>Back Cover</b>	5.375" x 8.375"	\$2,000.00	
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Please return order form to:

Susannaj@film-festival.org

or

FLICKERS: RIIFF

83 Park Street

Providence RI 02903

