

# 2011 Rhode Island International Film Festival

## Program Book Ad Rates

**\*Filmmaker Only Special discount!**

<b>Check</b>	Final Format Size (width x height)	6" X 9.5"
	Resolution	250 - 300 DPI (PPI)
<b>Description</b>	Back Cover	_____
	Interior Cover/Front	<del>\$5,500</del> <b>\$1,250</b> Four Color
	Interior Cover/Back	<del>\$5,500</del> <b>\$1,250</b> Four Color
	Center Spread	_____
	Full Page (Bleed, 6" x 9.5" + 1/8" border)	<del>\$2,500</del> <b>\$250</b> Color
	1/2 Page (5.5" x 4.5" V; 2.75" x 9" H)	<del>\$700</del> <b>\$125</b> Color
	1/4 Page (2.75" x 4.5" V)	<del>\$400</del> <b>\$75</b> Color
	Strip Ad (1.75" x 5.5" H)	_____
	1/8 Page (1.5" x 3.5" H or V)	<del>\$300</del> <b>\$50</b> Color
	<b>Supplement</b>	<b>Position</b>
Type	Annual Publication	
Content	Program Book for RIIF 2011	
Number of Pages	107 pages approx.	
Impression	Color Covers, interior color	
Number Printed	Only by RIIF	
Distribution	Free	
Promotions	32+ pages (approx. 15% of space)	
<b>Date of Release</b>	Intended date: August 1, 2011	

### Technical Specifications

- The file formats preferred are PDF, JPG, or flatten EPS/Tiff. (If possible please keep the file size under 5 MB)
- Resolution of 250 - 300 DPI (PPI)
- Film (at the discretion of the advertiser): 150 l.p.p.
- Electronically would be preferred, however if the file is over 5megs please put on disk
- Send questions, inquiries and payments to [susannaj@film-festival.org](mailto:susannaj@film-festival.org) or fax to 401.490.6735

<b>Ad Size</b>	_____	Color	Black & White
<b>Total</b>	\$ _____		
<b>Company Name</b>	_____		
<b>Payment Method</b>	Check	Credit	
<b>Card Type</b>	MasterCard	Card	
<b>Card Number</b>	_____	Visa	
<b>Expiration</b>	____ / ____ / ____		
<b>Name on Card</b>	_____		
<b>Signature</b>	_____		Date: _____
<b>Signature of RIIF Employee</b>	_____		Date: _____