

2012 FLICKERS FACT SHEET



The **FLICKERS: RHODE ISLAND INTERNATIONAL FILM FESTIVAL** is accredited by the **Academy of Motion Picture Arts and Sciences** as a qualifier for **Oscar™** in the Best Short (Live Action) category. Only 75 festivals out of over 7,000 worldwide share this honor.

Rhode Island welcomed record crowds last August for the 16th Annual **FLICKERS: Rhode Island International Film Festival (RIIFF)**. **226** filmmakers, cast and crew from around the world came to exhibit their films, meet with distributors and compete for the Festival's top prizes. The Opening Night Program took place at **The Vets** (formerly the **VMA Arts & Cultural Center**). Long-term sponsors, Sony Corporation and PMA Industries provided the Festival with the latest state-of-the-art, High Definition projection technology for screenings.

The Festival was cited by Chris Gore in *The Ultimate Film Festival Survival Guide, 3rd edition*, as one of the **Best International and Short Festivals in the United States** and "One of the most exciting new festivals to come along, Rhode Island International Film Festival aggressively supports its filmmakers." *Travel Smart Magazine* also cited RIIFF as one of the **"Top 12 Film Festivals in the United States."**

FLICKERS BY THE NUMBERS:

- **1** New England's largest Film Festival
- **6,871,126** million hits on the RIIFF website throughout the year.
- **31,027** attendees at FLICKERS/RIIFF 2012 year-round events.
- **\$18,675** (in dollars) value of scholarship and programming donations to area colleges and universities.
- **4,717** films entered in competition to the Festival up from **4,531** in **2011**.
- **2,750** tickets donated to support community non-profits.
- **226** filmmakers and celebrities registered at the Festival.
- **54 World/United States/North American Premieres** presented during the main Festival.
- **51** countries represented in competition at the Festival.
- **10/30 – One of the Top Ten Film Events** in New England; **One of the Top 30 Tourism Events** in Rhode Island. (*Providence Business News Book of Lists*)
- **44** education programs and special events presented by RIIFF throughout the year; including **Oscar Night® America, Future Filmmaking: Digital Documentary Bridging Cultures, HP Lovecraft Walking Tour, & RI Film Forum**
- **39** venues throughout Rhode Island where films were screened and festival events took place.
- **12** artistic partnerships established: **Guangzhou International Documentary Film Festival, the Montreal Festival du Nouveau Cinéma, the Magnolia Film Festival, Unifrance, INSAS (Belgium), ICG: Emerging Cinematographer Award Showcase, SpiraFilms (Québec), the Woods Hole Film Festival, the Tupelo Film Festival, Martha's Vineyard International Film Festival, Anna's Vision Film Festival** and the **North Country Film Festival**.
- **3-in-1 ~ Flickers** created **The New England Film Festival Alliance (NEFFA)** that links regional festivals together for fiscal, management and sponsorship collaboration.
- **1 and Only ~ New England's sole Academy Award® Qualifying Festival with 3 films Oscar® nominated for 2013.**



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