

2013 FLICKERS FACT SHEET



The **FLICKERS: RHODE ISLAND INTERNATIONAL FILM FESTIVAL** is accredited by the **Academy of Motion Picture Arts and Sciences** as a qualifier for **Oscar®** in the Best Short (Live Action/animation) category and now the Best Documentary Short category. Only **19 festivals out of over 7,000** worldwide share this honor.

Rhode Island welcomed record crowds in August for the **17th Annual FLICKERS: Rhode Island International Film Festival (RIIFF)**. **226** filmmakers, cast and crew from around the world came to exhibit their films, meet with distributors and compete for the Festival's top prizes. The Opening Night Gala took place at **The Vets** in downtown Providence. Long-term sponsors, Sony Corporation and PMA Industries provided the Festival with the latest state-of-the-art, High Definition projection technology for screenings.

The Festival was cited by Chris Gore in *The Ultimate Film Festival Survival Guide, 3rd edition*, as one of the **Best International and Short Festivals in the United States** and "One of the most exciting new festivals to come along, Rhode Island International Film Festival aggressively supports its filmmakers." *Travel Smart Magazine* also cited RIIFF as one of the **"Top 12 Film Festivals in the United States."**

FLICKERS BY THE NUMBERS:

- **1** New England's largest Film Festival.
- **1 and Only**, New England's sole Academy Award® Qualifying Festival.
- **36,675** attendees at FLICKERS/RIIFF 2013 year-round events.
- **2,750** tickets donated to support community non-profits.
- **226** filmmakers and celebrities registered at the Festival.
- **65** countries represented in competition at the Festival.
- **5,116** films entered in competition to the Festival up from **4,717** in **2012**.
- **371** Screenplay Entrants.
- **55 World/United States/North American Premieres** presented during the main Festival; with 3 Oscar® nominated films for 2013.
- **6,871,126** million hits on the RIIFF website throughout the year; Festival Week Daily Hits Average: **78,691**.
- **\$19,895** (in dollars) value of scholarship and programming donations to area colleges and universities.
- **\$60,000** grant written with the VMAF Foundation, awarded by the Champlin Foundations for a high def. projection system at The Vets.
- **24,831** impressions; **1,222** reads for Online Program Guide during run of Festival.
- **10/30** – **One of the Top Ten Summer Events** in the United States, (*United States Department of State*); **One of the Top 30 Tourism Events** in Rhode Island, (*Providence Business News Book of Lists*).
- **47** education programs and special events presented by RIIFF throughout the year; including **Oscar Night® America, Future Filmmaking: Digital Documentary Bridging Cultures, HP Lovecraft Walking Tour, & RI Film Forum**.
- **41** venues throughout Rhode Island where films were screened and festival events took place.
- **13** artistic partnerships established: **Guangzhou International Documentary Film Festival, the Montreal Festival du Nouveau Cinéma, the Magnolia Film Festival, Unifrance, INSAS (Belgium), ICG: Emerging Cinematographer Award Showcase, SpiraFilms (Québec), the Woods Hole Film Festival, the Tupelo Film Festival, Martha's Vineyard International Film Festival, Jamestown Arts Center, Short Shorts Festival & Asia** and the **North Country Film Festival**.
- **4-in-1 ~ Flickers** created **The New England Film Festival Alliance (NEFFA)** that links regional festivals together for fiscal, management and sponsorship collaboration.



FLICKERS: RHODE ISLAND INTERNATIONAL FILM FESTIVAL

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