

2014 FLICKERS FACT SHEET



The **FLICKERS: RHODE ISLAND INTERNATIONAL FILM FESTIVAL** is accredited by the **Academy of Motion Picture Arts and Sciences** as a qualifier for **Oscar®** in the Best Short (Live Action/animation) category and the Best Documentary Short category. Only **19 festivals out of over 7,000** worldwide share this honor.

Rhode Island welcomed record crowds in August for the **18th Annual FLICKERS: Rhode Island International Film Festival (RIIFF)**. **267** filmmakers, cast and crew from around the world came to exhibit their films, meet with distributors and compete for the Festival's top prizes. The Opening Night Gala took place at the **Providence Performing Arts Center** in downtown Providence where long-term sponsors, Sony Corporation and PMA Industries provided the latest state-of-the-art, 4K HD projection technology.

FLICKERS is a 501(c)(3) non-profit arts organization that supports and promotes the film arts in Rhode Island and throughout New England. Over the past two decades, its

production, the Rhode Island International Film Festival, has screened 3,896 independent films and videos out of 42,935 entries, presented 905 World/North American premieres, featured over 700 entries that were locally produced, and hosted 3,358 filmmakers and crew. Since its inception, over 360,000 film lovers have enjoyed the Rhode Island International Film Festival and programming.

FLICKERS BY THE NUMBERS:

- **1** New England's largest Film Festival.
- **1, 2 and only:** New England's sole Academy Award® Qualifying Festival, and in two categories.
- **39,731** attendees at FLICKERS/RIIFF 2014 year-round events.
- **3,745** tickets donated to support community non-profits year-round.
- **267** filmmakers and celebrities registered at the Festival.
- **66** countries represented in competition at the Festival.
- **397** Screenplay Entrants.
- **5,431** films entered in competition to the Festival up from **5,116** in **2013**.
- **94 World/United States/North American Premieres** presented during the main Festival.
- **6,952,394** million hits on the RIIFF website throughout the year with **82,832** Festival Week Daily Hits Average.
- **\$21,675** (in US dollars) value of scholarship and programming donations to area non-profits, colleges and universities.
- **\$60,000** grant written with the VMAF Foundation, awarded by the Champlin Foundations for a high def. projection system at The Vets/PPAC and available for community use.
- **19** international internships representing France, Mexico, Vietnam and the United States.
- **42,196** impressions; **3,306** reads for Annual Online Program Guide during run of Festival.
- **10/30 – One of the Top Ten Summer Events** in the United States, (*United States Department of State*); **One of the Top 30 Tourism Events** in Rhode Island, (*Providence Business News Book of Lists*).
- **51** education programs and special events presented by RIIFF throughout the year; including **Oscar Night® America**, **Future Filmmaking: Digital Documentary Bridging Cultures**, **HP Lovecraft Walking Tour**, & **RI Film Forum**.
- **47** venues throughout Rhode Island where films were screened and festival events took place.
- **13** artistic partnerships established: **Guangzhou International Documentary Film Festival**, **the Montreal Festival du Nouveau Cinéma**, **the Magnolia Film Festival**, **Unifrance**, **INSAS (Belgium)**, **ICG: Emerging Cinematographer Award Showcase**, **SpiraFilms (Québec)**, **the Woods Hole Film Festival**, **the Tupelo Film Festival**, **Martha's Vineyard International Film Festival**, **Jamestown Arts Center**, **Short Shorts Festival & Asia** and the **North Country Film Festival**.
- **4-in-1 ~ Flickers** created **The New England Film Festival Alliance (NEFFA)** that links regional festivals together for fiscal, management and sponsorship collaboration.



FLICKERS: RHODE ISLAND INTERNATIONAL FILM FESTIVAL

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