

# GEORGE THOMAS MARSHALL

96 Second Street

Newport, RI 02840-2609

Tel/Fax: (401) 847-7590 • e-mail: flicksart@aol.com • www.RIFilmFest.org

## EDUCATION:

M.A. - Political Science, Brown University, 1978

Graduate Study in Film and Media, University of Southern California, 1977

B.A. - Political Science, (History/English Minors), University of Rhode Island, 1976

## EXPERIENCE:

### **Flickers Arts Collaborative**

Newport, RI

1982 - *present*

1997 - *present*

### **Marshall Communications**

*Marketing/Communications*

1996 - *present*

*Professional Free Lance*

1978 - *present*

### **Roger Williams University**

Bristol, RI

2003 - *present (Adjunct)*

### **Rhode Island College**

Providence, RI

2000 - 2006 (*Adjunct*)

1985 - 1988 (*Full-time*)

## **PRODUCING DIRECTOR**

Founded and organized regional arts collaborative, a non-profit organization designed to enhance and promote the arts in the New England area. Create venues to exhibit foreign/classic/independent films and sponsor/produce international festivals. Develop artistic collaborations and cultural events with a variety of artistic media. Provide audiovisual and multimedia capabilities to other arts organizations and educational institutions. Prepare programming for broadcast, cable television outlets and other media systems. Orchestrate audio recordings, radio programming and internet streaming. Integrate new media technologies into the arts. Oversee educational and scholarship programming.

## **EXECUTIVE DIRECTOR**

Founded, organize and manage the annual Rhode Island International Film Festival, the largest film festival in New England. Oversee all elements of operation; interface with Academy of Motion Picture Arts & Sciences as the Festival is an official qualifier in the Short Film Category; build partnerships with international Festivals; coordinate political and business relationships; created and direct "Friends of the Columbus Theatre" restoration program; supervise staff and interns; direct all programs and sidebars including off-season exhibitions and benefits.

## **MARKETING / MEDIA COMMUNICATIONS CONSULTANT**

Design multimedia programming, organizational planning, and marketing strategies for corporate, nonprofit arts, cultural and social service organizations. Develop training and marketing tools through video, film, audio, CD-ROM, DVD, and the internet. Provide services in photography, videography, cinematography, directing, production, editing, audio recording, script/copy writing, grant development, event coordination and media equipment appraisals/consultation. Design and implement strategic campaign planning, media advertising, commercial scripting and production, news release writing, graphic design, image-building and direct-mail solicitation.

## **PROFESSOR OF COMMUNICATIONS**

Design and teach basic and advanced courses in Communications, Film Studies and Public Speaking; oversee Independent Studies and produce annual Roving Eye Documentary Film Festival.

## **ASSISTANT PROFESSOR OF COMMUNICATIONS**

Design and teach basic and advanced courses for Introduction and Advanced Television Production, Field Production, Mass Communications, Rhetoric, Introduction to Cinema, History of Broadcasting, World Broadcasting, Speech Communications, Mass Media and Society, History of Telecommunications, Group Communications, Interpersonal Communications and Broadcast Journalism.

## **FOUNDER / FACULTY ADVISER**

Rhode Island College Communications Organization – supplementing class work with educational field trips, projects and offering hands-on experience for students.

**EXPERIENCE** *(continued)*:

**CREATOR/EXECUTIVE PRODUCER - "Between Takes"**

Created, produced and hosted weekly television program broadcast state-wide on the interconnect access cable system, bringing "professional" experience to students through production technique.

**PRODUCER - Theatre Department Video Archive**

Organized, conducted and oversaw recording and editing of Theatre Department productions, offering video production experience to students.

**Bristol Community College**

Fall River, MA

2002 - 2005

1983 - 1986

**PROFESSOR OF HISTORY/SOCIAL SCIENCES & THEATRE**

Designed and taught courses in American Government, Domestic Policy, Western Civilization, Modern European History, American Foreign Policy and Acting for Camera.

**FOUNDER/CHIEF EDITOR/FACULTY ADVISER**

The By-Line - instructed, advised, and oversaw production of weekly college newspaper including story creation, editing, layout, ad generation, sales, printing, etc. Won American Scholarship Press Association Award for Excellence, 1985, 1986.

**Boston Community Services**

Boston, MA

1988 - 1994

**ASSISTANT EXECUTIVE DIRECTOR /  
DIRECTOR OF MEDIA AND PUBLIC INFORMATION**

Oversee institutional advancement. Develop and administer agency community outreach, marketing and public relations programs. Plan, write, produce, direct, and edit video and multi-media presentations for in-house and broadcast use. Manage development of brochures, promotional events, news releases, and all agency public information. Conceive and execute television programming and develop operational resources. Oversee agency development efforts via grant writing, special event coordination, and foundation appeals. Coordinate graphic and promotional material. Oversee desktop publishing and graphic design. Facilitate Board of Trustee committees and member selection

**University of Massachusetts**

Boston, MA

1989 - 1993

**FIELD INSTRUCTOR**

Design and teach courses in media principles, composition, Western Civilization, public speaking and literature for competency evaluation program through the College of Public and Community Service for multi-cultural and special needs student body.

**Brown University**

Providence, RI

1977 - 1978

**TEACHING PROCTOR/RESEARCH ASSISTANT**

Researched, wrote and delivered lectures with accompanying media displays. Coordinated first departmental effort to utilize film/video as political-educational media. Co-researched project with Dr. Elmer E. Cornwell, Jr., under grant from the National Endowment for the Humanities. Administered volunteer personnel, composed research questionnaires and conducted select community interviews, and orchestrated random sampling survey techniques. Faculty thesis advisor: Dr. Lyman Kirkpatrick.

**TEACHING FIELDS:**

**INTRODUCTION TO CINEMA/FILM AND VIDEO (Foundation and Advanced Courses):**

Seminal survey of cinematic media arts techniques, development and evolution, including: domestic and foreign films.

**TELEVISION PRODUCTION:**

Studio broadcasting/recording techniques including: camera movement, digital technology and team-production approach.

**ADVANCED TELEVISION PRODUCTION:**

Complete program development and broadcast using a semi-scripted format, development of weekly budget, talent coordination, public relations flow, on and off-line editing and PSA development.

**ELECTRONIC FIELD PRODUCTION:**

Portable digital video techniques, sound design, lighting effects, pre- and post-production, editing and team responsibilities.

**BROADCAST JOURNALISM:**

In-depth approach to writing and producing on-air material for broadcast media including radio and television techniques, single-camera productions, ENG development, editing of both verbal presentations and video formats.

**ACTING FOR CAMERA**

Technique meets practical application within studio-based course; beginner and advanced applications

**DOCUMENTARY FILM (Theory and Application)**

History of documentary film, basic theory and hands-on development through digital capture methods.

**MASS COMMUNICATIONS:**

Overview of the communications process including film, radio, television and advertising and critical analysis.

**HISTORY AND DEVELOPMENT OF BROADCASTING/TELECOMMUNICATIONS:**

Detailed background on broadcast development, electromagnetic wave propagation, government regulation, international treaties, the Federal Communications Commission, new technologies and copyright legislation.

**WORLD BROADCASTING:**

Detailed exploration of broadcasting; compare/contrast international standards and techniques with the US permissive model.

**MASS MEDIA AND SOCIETY:**

Theoretical approach to media communication exploring psychological, sociological and semiological foundations content.

**SPEECH COMMUNICATIONS**

Introduction to speech construction, group communications, public speaking.

**NEWS WRITING, REPORTING AND COMPOSITION:**

Advanced training in planning, reporting, and writing in-depth news stories, interpretative articles and features utilizing current techniques, modern criticism, research methodology, and computer technology.

**COMPARATIVE LITERATURE:**

Examination of the heroic ideal, archetypes and prototypes in classical mythology, epic narratives, and Greek drama compared with modern literature including folk and fairy tales.

**AMERICAN CIVILIZATION:**

Overview of American culture and political development since World War II, focusing on political assimilation, voter efficacy and trends in technology.

**AMERICAN FOREIGN POLICY:**

Detailed overview of American Foreign relations since 1945. Focus on European Recovery Act, Japanese Reconstruction, Common Market, NATO Alliance and linkage with the United Nations.

**PRESENTATIONS/PRODUCTIONS:**

**"BETWEEN TAKES"**

A multiple-award winning video magazine detailing trends in arts and culture in the New England region. Executive Producer and Host for series broadcast in Rhode Island and cablecast throughout Eastern New England, reaching 2.5 million households with cable, 1987-1999. Redesigned as live "Conversations with..." guest celebrities during film festival, 2001-present.

**"THE RHODE ISLAND FILM FORUM"**

Created and produce annual colloquia linking RI cities and towns addressing issues relating to working within the film industry, 1998-present.

**"TAKE 1-2-3: FILMMAKING WITH THE PROS"**

Created and produce annual master class on film production with lead industry director, 1999-present

**"SCRIPTBIZ"**

Created and produce intensive one-day seminar on pitching and selling a screenplay led by industry professionals, 2001-present.

**"KIDSEYE FILMMAKING SUMMER CAMP"**

Created and supervise hands on digital training camp for youngsters aged nine thru 15, 1998-present.

**"MURDER AND MAYHEM"**

Created and supervised collaborative multi-media program combining opera and classic silent film images. Curate and edited video elements of program. 2005.

**"JUBILÉ FRANCO-AMÉRICAIN,"**

Produced award-winning annual cultural event; create documentary with DAT audio & video recording, 1995-2005.

**"MERCITRAIN PROJECT," Museum of Work & Culture, Woonsocket, RI**

Exhibit creation, multi-media development, marketing tools, 2000-2005

**"BROOKS PHARMACY" Corporate Marketing and Branding**

Write, produce, supervise post production for radio, television and the world wide web, 1995-2002.

**"JOHN STEPHAN: AN AMERICAN ARTIST"**

Documentary on famed abstract expressionistic artist, 1996-97; gallery exhibit screening 2002.

**"ELAINE LORILLARD: THE LADY IS JAZZ"**

Documentary on founder of the Newport Jazz Festival, 1997-98.

**"CONFIDENCE, COMPETENCE, COMMUNITY"**

Multiple award-winning admissions marketing video for Roger Williams University, 1998

**"DELIVERING BEYOND YOUR EXPECTATIONS: UNIFI COMMUNICATIONS"**

Corporate marketing video for Fortune 500 Company. Distributed worldwide. 1998.

**"DOUBLEFEATURE: Classical Chamber and Film Score Music from the Golden Age of Hollywood"**

Multi-media concert presentation, Brown University, 1996.

**"glassWORKS"**

Special recording of Rhode Island musicians interpreting the music of Philip Glass, juxtaposed to the visual work of RI glass artisans. DAT Audio master, 1994-95.

**"DAWN - OUT OF DARKNESS, LIGHT!"**

Original performance piece commissioned by the Anthroposophical Society in America, 1994. Television Premiere, 1995.

**PRESENTATIONS/PRODUCTIONS** *(continued)*:

**"REFLECTIONS: EAST MEETS WEST"**

Film/video festival featuring specially commissioned concert with the "Music of Ikuma Dan" and live touring performance, 1993-2001.

**"THE SNOW QUEEN"**

Video production of live performance, narrated by Academy Award winning actress, Joanne Woodward, 1992.

**"MUSIC FROM NEW ENGLAND: DANIEL PINKHAM'S ADVENT CANTATA"**

Interview/concert/documentary with New England liturgical musician, 1993.

**"PLACES ON THE STAGE"**

Trinity Repertory Company interview with Academy Award nominated actress, Lindsay Crouse, 1991.

**"TWELFTH NIGHT"**

Special recording of complete production at Trinity Repertory Company; television and stage version directed by Richard Jenkins, actor and the Artistic Director of Trinity Rep., 1993.

**"CREMATION: A DIGNIFIED CHOICE FOR MEMORIALIZATION"**

Award-winning profile of Forest Hills Crematory, 1993. Distributed by the Cremation Association of America.

**"WHEN TO DIAL 911"**

Telephone Pioneers of America production for Boston Public Schools, 1994.

**"WHO'S ENTITLED TO WHAT"**

Training film produced for the U.S. Department of Social Security, 1990.

**"UNDERSTANDING AND TREATING SEXUALLY ABUSIVE YOUTH"**

Short documentary produced for the Massachusetts Executive Office of Health and Human Services, 1992.

**"WORKING WITH SEXUALLY ABUSIVE YOUTH"**

Training documentary produced for the N.E. Adolescent Research Institute, Inc., 1992. Distributed nationally.

**"UNDERSTANDING MENTAL ILLNESS"**

Documentary produced for the Massachusetts Department of Mental Health, 1993.

**"HELPING PEOPLE LIVE BETTER"**

Promotional video for Boston Community Services, 1992.

**"THE ART OF PRESENTATION AND PUBLIC SPEAKING"**

Lecture and presentation, Boston Community Services, 1990; Cambridge Community Television, 1991-94.

**"MAN AND HIS ENVIRONMENT: A CINEMATIC VIEW"**

On-going colloquia at Bristol Community College (Fall River, MA) through the Department of History. Consulted and coordinated film screenings and background presentation, 1985-1987.

**"ITALIAN NEO-REALISM AND WORLD WAR II"**

Seminar/Lecture series sponsored by the Italian Society, Salve Regina University, Newport, 1986-1987.

**"POPULAR CULTURE AND AMERICAN MUSIC"**

A 10th Anniversary Celebration of the Jane Pickens Theatre in Newport to benefit the FLICKERS Scholarship Fund. Featured Don McLean and co-sponsored by WADK Radio and various local businesses. Produced event, coordinated talent, generated capital support and orchestrated media coverage, Newport, 1986.

PRESENTATIONS/PRODUCTIONS (continued):

**"THE IMAGE OF GOD IN FILM: HOLLYWOOD'S TREATMENT OF THE RELIGIOUS"**

Lecture at Salve Regina University sponsored by the Department of Religious Studies, Newport, 1985, 1986.

**"RISING SUNS: IMAGES OF JAPAN IN FILM AND VIDEO"**

Lecture and music series, film and multi-media exhibition, co-sponsored jointly by the Rhode Island Heritage Commission and the Japan-American Society of Rhode Island, Inc., at the Van Allen Casino Theatre and the Newport Yachting Center, 1984-1987. Restructured in 1993 for presentations at Brown University and the Rhode Island School of Design Museum.

**"POLITICAL CENSORSHIP AND ARTISTIC FREEDOM"**

Lecture, discussion, multi-media presentation with members of the Polish Solidarity Union, Van Allen Casino Theatre, Newport, 1983.

**"WOMEN IN THE WORKPLACE: OLD MYTHS/NEW STEREOTYPES"**

Lecture and discussion sponsored by the EEOC, NETC, Naval War College, Newport, 1978.

PUBLIC SERVICE ANNOUNCEMENTS: (Television and Radio)

- Rhode Island International Film Festival, 1998- present (including trailer)
- RI Horror Festival, 2005 - present
- Jubilé Franco-Américain, 1995 - 2002
- Women's Resource Center, 1992
- Groundwerx Dance Theatre, 1993, 1994
- Rhode Island Shakespeare Theatre, 1989, 1991
- Boston Community Services, 1989 - 1994
- The Family Challenge, 1990
- Ocean State Marathon, 1998 - 2002
- Trinity Repertory Company, 1990 - 1996
- Boston Aid to the Blind, 1992
- Children's Dance Theatre, 1991, 1992
- Newport Cultural Commission, 1993
- Good Samaritan Hospice, 1990
- Newport Maritime Arts Festival, 1993

RESEARCH:

**INDUSTRY NEWS COLUMN: "JUMP CUT"**

Monthly column on current trends in filmmaking, editing, production and digital technology; including interviews with leading regional players in the film industry. New England Entertainment Digest, 2004-present.

**"TEACHING DIGITAL DOCUMENTARY FILMMAKING"**

Case study and chapter for college text entitled "Teaching with Multimedia: Pedagogy in the Blogosphere." Roger Williams University, 2008.

**"TRAFFIC NET AND SPY-IN-THE-SKY: THE EFFICACY OF BROADCAST TRAFFIC CONDITIONS AND DEVELOPMENTAL PATTERNS"**

A survey of broadcast methods detailing morning and afternoon drive conditions, immediate effects, receiver reaction and long-term efficacy of programming, May 1987.

**"PORTUGUESE POLITICAL ASSIMILATION AND ETHNIC MEDIA"**

A study of ethnic assimilation in Southern New England and indigenous media. Explored voting patterns, economic development, media impact and cross-cultural adaptation. Original study completed in 1978, updated with cable television inclusion, October 1987, and May 1992.

**"AIDS: MYTHS, FANTASIES, AND SOCIAL MORALITY"**

An on-going study dealing with the sociological implications, religious perceptions and media coverage of the HIV infection. Material used in class lectures and developmental studies published in Newport: This Week, 1985-88.

**RESEARCH** (*continued*):

**MASTER'S THESIS: "POLITICAL RAMIFICATIONS OF THE MASS MEDIA"**

A case study detailing the impact of the modern mass media on voter efficacy, behavior modification and alienation. Special emphasis placed on political propaganda, social perceptions and political commercialization. Brown University, May 1978.

Advisor: Lyman B. Kirkpatrick.

**HONOR THESIS: "THE EQUAL RIGHTS AMENDMENT:  
A HISTORY OF H.J. RESOLUTION 208 AND RELATED BILLS"**

An extensive study of the history of the women's movement in the United States, congressional action and legislation, and sociological implications. University of Rhode Island, May 1976.

**FELLOWSHIPS AND HONORS:**

- Citizen Citation for "Outstanding Achievement in the Arts," presented by Mayor David N. Cicilline, Providence, RI, 2007
- Alumni Achievement Award in the Arts, University of Rhode Island, 2005
- New England Emmy nomination and award for Executive Production, RIIFF PSA, 2003 (win), 2005
- Rhode Island Foundation Fellows Program, Non-Profit Leadership Fellowship, 2003
- City Proclamation for "RI International Film Festival Day," presented by Mayor David N. Cicilline, Providence, RI, 2003
- Cited as one of the "Most Influential Arts Leaders in Rhode Island," Providence Phoenix, November 2002, 2003
- Appointed to the Massachusetts Cultural Council, Media Panelist, 2001-present
- International Who's Who of Professionals, 1997-present
- Governor's Tourism Award, State of Rhode Island, 1996
- Crystal Award of Excellence, Communicator Award, 1996, Two in 1998, 1999, 2000
- WorldFest Houston, Four Platinum Awards for Broadcast Radio Commercials, 1997, 1998, 1999, 2001
- Gold Award, Corporate Promotion and Cable Programming, Telly Awards, 1994, 1995, 1998, 1999, 2000
- Shining Star Award, Blackstone Valley Tourism Council, 1995
- First Prize, State of Rhode Island Cable Television Public Access Awards, 1988-1992
- Rhode Island State Council on the Arts, Individual Artist Grant, 1994
- First Prize, Cambridge Community Television, 1990, 1991
- Appointed to the Newport Cultural Commission, 1991; Vice-Chair, 1992
- Nominated as Employee of the Year, Massachusetts Mental Health Center, 1990
- Silver Shield Award, Bristol Community College, 1986
- Teaching Assistantship, Brown University, 1977 - 1978
- Graduated Summa Cum Laude with Departmental Honors, University of Rhode Island, 1976

**ORGANIZATIONAL AFFILIATIONS:**

- National Academy Television Arts & Sciences
- National Alliance for Community Media
- Health Sciences Communications Association
- Creator/Executive Director, Rhode Island International Film Festival
- Creator/Producer, Jubilé Franco-Américain
- Media Panelist, Massachusetts Cultural Council
- Board, Christmas-in-Newport
- International Television Association (ITVA)
- The Brown Club of Rhode Island
- The Japan-American Society
- Creator/Producing Director, FLICKERS Arts Collaborative
- Phi Alpha Theta, History Honor Society
- Phi Kappa Phi, International Honor Society
- Pi Sigma Alpha, Political Science Honor Society

**REFERENCES:**

Available upon request.